

RESEARCH NOTE

RETAIL TRADE TREND ESTIMATE INCREASED BY 0.3 PER CENT IN NOVEMBER 2019 AND BY 2.9 PER CENT YEAR-ON-YEAR

Friday, January 10 2020 - The latest release (November 2019) of the monthly ABS Retail Trade data indicates that the overall month-on-month (m-o-m) **trend** estimate increased by 0.3 per cent, equal to (a revised) 0.3 per cent in October 2019. In **trend terms**, Retail Turnover increased by 2.9 per cent year-on-year (y-o-y), up from (a revised) 2.7 per cent in the prior corresponding period (pcp).

STATE OF PLAY

The adjacent table summarises the key data in **seasonally adjusted** terms across the six ABS retail categories. The strongest growth was recorded for 'Department stores' retailing on a m-o-m basis (3.4 per cent), whilst 'Clothing, footwear and personal accessory' retailing recorded the strongest growth on a y-o-y basis (4.9 per cent). In **seasonally adjusted** terms, Retail Turnover increased by 0.9 per cent in the month of November 2019, up from (a revised) 0.1 per cent in October 2019. On a y-o-y basis, Retail Turnover increased by 3.2 per cent, up from (a revised) 2.3 per cent in the pcp.

CATEGORIES	\$ billion	m-o-m	last 3 months	y-o-y
Food retailing	\$11.42	↑ 0.5%	↑ 0.9%	↑ 3.7%
Household goods retailing	\$4.69	↑ 1.2%	↑ 1.6%	↑ 1.6%
Clothing, footwear and personal accessory retailing	\$2.25	↑ 3.1%	↑ 2.3%	↑ 4.9%
Department stores	\$1.62	↑ 3.4%	↑ 2.8%	↑ 4.4%
Other retailing	\$3.97	↓ -0.5%	↑ 0.0%	↑ 2.0%
Cafes, restaurants and takeaway food services	\$3.96	↑ 0.9%	↑ 2.1%	↑ 3.9%
Retail Turnover	\$27.91	↑ 0.9%	↑ 1.2%	↑ 3.2%

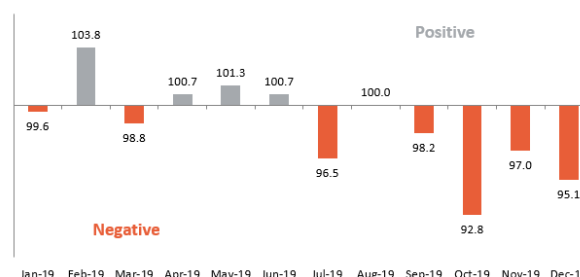
Source: ABS (Cat 8501.0) / SCCA Research

*Seasonally Adjusted

TREND ANALYSIS: CONSUMER SENTIMENT

According to the latest figures from the Westpac-Melbourne Institute Index of Consumer Confidence report, consumer sentiment was recorded at 95.1 in December 2019, down from 97.0 the prior month. The Index has broadly reflected the pattern of retail spending in the September quarter. However, there is clearly a departure from this trend over the last three months. Consumer sentiment for November (97.0) is certainly not reflected in the ABS data.

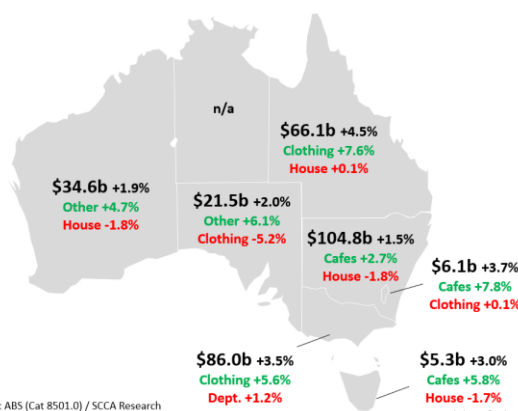
Westpac-MI Consumer Sentiment
12-months to December 2019



Source: Westpac-Melbourne Institute / SCCA Research

STATE BY STATE: BEST AND WORST

Retail turnover varies within the ABS defined six categories and across different jurisdictions. The adjacent map outlines and compares the total and growth of retail trade (y-o-y), and the best and worst retail growth categories. The strongest jurisdictions in **seasonally adjusted** terms were Queensland (up 4.5 per cent to \$66.1 billion) followed by the ACT (up 3.7 per cent to \$6.1 billion) and Victoria (up 3.5 per cent to \$86.0 billion). New South Wales (up 1.5 per cent to \$104.8 billion) was the worst performing jurisdiction. Western Australia (up 1.9 per cent to \$34.6 billion) continues to show signs of recovery in Retail Turnover. Victoria, Queensland and the ACT were the only jurisdictions to record positive growth across all six ABS categories. 'Household goods' retailing was the worst performing category across four jurisdictions.



Source: ABS (Cat 8501.0) / SCCA Research

Tax. Excludes DS & Other